

PESQUISA ITENS DE PRIMEIRA NECESSIDADE - FEVEREIRO/2024

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS										VARIÇÃO DE PREÇO			
					CARONE	BH SUPERMERCADOS	EXTRABOM	MULTISHOW	BH SUPERMERCADOS (Masterplace Mall)	OVELHA	PERIM	RB SUPERMERCADOS	SÃO JOSÉ	MAIOR PREÇO	MENOR PREÇO	VARIAÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Consoiação	Goiaibeiras	Santo Antônio	Reta da Penha	Nova Palestina	Mata da Praia	Santa Martha	Centro					
ALIMENTAÇÃO																		
1	Aroz	Tipo 1 - Branco	1 KG	SEPE	RS26,80	RS27,90	RS26,80	RS29,99	RS27,90	RS34,99	RS26,58	RS26,90	RS29,99	RS 34,99	RS 26,58	31,64%	PERIM	
2	Féijão	Tipo 1 - Preto	1 KG	COMBRASIL	RS7,99	RS7,99	RS10,90	RS9,99	RS10,90	RS9,85	RS9,98	RS9,98	RS9,98	RS 14,49	RS 7,99	81,35%	CARONE	
3	Acúcar	Cristal	2 KG	ALCON	RS8,59	RS8,30	RS8,30	RS8,30	RS8,30	RS7,78	RS7,78	RS7,78	RS7,78	RS 8,59	RS 6,90	24,45%	BH SUPERMERCADOS / BH (MASTERPLACE)	
4	Macarrão	Massa com ovos - Espaguete	500 G	SARLONI	RS4,49	RS3,85	RS4,99	RS4,79	RS3,85	RS5,99	RS3,76	RS5,98	RS5,99	RS 5,99	RS 3,76	59,31%	PERIM	
5	Farinha de Mandioca	Tipo 1 - Branca	1 KG	LESTE	RS7,48	RS8,79	RS8,79	RS9,99	RS7,44	RS8,49	RS7,44	RS8,49	RS 9,99	RS 6,79	47,13%	EXTRABOM		
6	Biscoito Salgado	Água e Sal	200 G	AYMORE	RS3,99	RS2,98	RS4,69	RS3,99	RS3,99	RS3,99	RS3,98	RS4,39	RS 4,69	RS 2,98	57,38%	BH SUPERMERCADOS / BH (MASTERPLACE)		
7	Biscoito Doce	Maisena	200 G	PIRAGUÉ	RS3,99	RS3,68	RS3,99	RS3,99	RS3,99	RS3,99	RS3,99	RS4,99	RS 5,99	RS 3,68	62,77%	BH SUPERMERCADOS / BH (MASTERPLACE)		
8	Café	Pó - Pacote	250 G	N° UM	RS5,88	RS5,98	RS5,99	RS5,99	RS5,24	RS5,99	RS6,49	RS5,99	RS 6,99	RS 5,24	33,40%	PERIM		
9	Leite	Integral UHT Tipo A CX	1 L	SELUTA	RS4,19	RS3,85	RS3,99	RS4,49	RS3,85	RS3,89	RS4,29	RS5,19	RS 5,49	RS 3,85	42,60%	BH SUPERMERCADOS / BH (MASTERPLACE)		
10	Azeite de Oliva	Extra Virgem - Vidro	500 ML	GALO	RS44,79	RS44,80	RS49,99	RS44,80	RS7,99	RS49,98	RS44,79	RS44,79	RS 57,99	RS 39,80	45,70%	EXTRABOM		
11	Óleo	de Soja	900 ML	LIZA	RS6,49	RS6,49	RS6,49	RS6,49	RS6,49	RS6,49	RS6,49	RS6,49	RS 6,99	RS 6,98	16,89%	PERIM		
12	Óleo	de Canola	900 ML	LIZA	RS12,98	RS12,98	RS12,98	RS12,98	RS14,90	RS12,98	RS12,98	RS12,98	RS 19,99	RS 12,99	53,85%	CARONE		
13	Ovos	Médios - Brancos	30 Unid.	-	RS13,98	-	RS12,99	-	RS14,99	RS16,50	RS17,90	RS19,98	RS 19,98	RS 12,99	53,81%	MULTISHOW		
14	Leite em pó	Integral - Lata	380 G	NINHO	RS18,79	RS17,80	RS19,98	RS19,99	RS17,80	RS17,98	RS18,99	RS23,60	RS 23,60	RS 17,80	32,58%	BH SUPERMERCADOS / BH (MASTERPLACE)		
15	Molho de Tomate	Tradicional - Sachê	340 G / 300 G	QUEIRO	RS3,99	RS2,99	RS2,99	RS3,99	RS2,99	RS3,20	RS4,49	RS3,49	RS 4,49	RS 2,98	67,54%	BH (MASTERPLACE MALL)		
16	Sardinha enlatada	Com óleo	125 G	COQUEIRO	RS4,48	RS4,48	RS4,48	RS4,48	RS4,48	RS4,48	RS4,48	RS4,48	RS 7,58	RS 4,48	69,20%	CARONE / BH (MASTERPLACE MALL)		
17	Alum enlatado	Sólido deo	170 G	COQUEIRO	RS8,98	RS8,98	RS8,98	RS8,98	RS8,98	RS8,98	RS8,98	RS8,98	RS 11,99	RS 8,48	41,39%	BH (MASTERPLACE MALL)		
CARNES E AVES																		
18	Carne Bovina	Acém sem osso	1 KG	-	RS29,98	RS24,90	RS29,90	RS29,90	RS24,90	RS29,98	-	RS38,90	RS24,99	RS 38,90	RS 23,99	62,15%	OVELHA	
19	Carne Suína	Carê	1 KG	-	RS12,98	RS12,98	RS14,99	RS12,98	RS12,98	RS15,48	RS16,99	RS19,99	RS 23,99	RS 12,98	84,82%	BH SUPERMERCADOS / BH (MASTERPLACE)		
20	Frango	Inteiro - Congelado	1 KG	KI-FRANGO	-	-	RS14,99	-	-	RS11,98	-	RS13,90	RS 14,99	RS 11,98	25,13%	PERIM		
21	Frango	File de Peito - Congelado	1 KG	SADIA	RS20,99	RS23,90	RS28,90	RS20,99	RS23,90	RS23,99	RS23,99	RS28,99	RS 28,99	RS 20,99	37,68%	CARONE		
PADARIA																		
22	Pão	Francês	1 KG	-	RS19,99	RS11,98	RS16,99	RS13,99	RS11,98	RS16,98	RS16,80	RS15,98	RS 19,99	RS 10,99	66,86%	BH SUPERMERCADOS / BH (MASTERPLACE)		
23	Margarina	Com sal	500 G	QUALY	RS8,98	RS8,98	RS7,99	RS8,98	RS7,99	RS8,98	RS8,98	RS8,98	RS 12,99	RS 7,99	62,56%	EXTRABOM		
24	Queijo Muçarela	Fatiado	1 KG	-	RS45,99	RS29,90	RS35,90	RS46,90	RS31,90	RS39,98	RS49,90	RS39,98	RS 59,99	RS 29,90	100,64%	BH SUPERMERCADOS		
25	Apresuntado	Fatiado	1 KG	-	RS17,99	RS27,90	RS19,90	RS17,99	RS23,90	RS29,99	RS19,90	RS35,90	RS 35,90	RS 17,90	100,56%	MULTISHOW		
26	Mortadela	Bologna Fatiada	1 KG	-	RS21,89	RS21,88	RS29,90	RS19,90	RS18,98	RS24,99	RS24,80	RS30,99	RS33,90	RS 33,90	78,61%	BH (MASTERPLACE MALL)		
BEBIDAS																		
27	Suco Pronto para Beber	Premium - CX	1 L	MAGUARY	RS6,49	RS4,78	RS6,79	RS6,79	RS6,78	RS6,25	RS6,25	RS6,79	RS 6,79	RS 4,78	42,03%	BH SUPERMERCADOS		
28	Refrigerante	Coca	2 L	COCA COLA	RS8,19	RS8,48	RS9,29	RS9,29	RS8,48	RS9,99	RS9,99	RS9,99	RS 10,99	RS 8,48	29,62%	BH SUPERMERCADOS / BH (MASTERPLACE)		
29	Refrigerante	Guaraná	2 L	COROA	RS4,79	RS4,79	RS4,79	RS4,79	RS4,78	RS4,79	RS4,79	RS4,79	RS 5,98	RS 3,98	50,25%	PERIM		
FRUTAS E VERDURAS																		
30	Tomate	Rasteiro	1 KG	-	RS10,90	RS6,98	RS10,90	RS7,99	RS8,98	RS9,99	RS8,90	RS7,99	RS 10,97	RS 6,98	57,13%	BH SUPERMERCADOS		
31	Cebola	-	1 KG	-	RS7,99	RS6,98	RS8,99	RS4,99	RS3,99	RS7,60	RS4,99	RS7,99	RS 8,99	RS 3,99	125,31%	OVELHA		
32	Batata	Inglês	1 KG	-	RS12,90	RS7,98	RS12,90	RS10,99	RS10,98	RS11,99	RS7,95	RS14,98	RS 14,98	RS 7,95	88,43%	RB SUPERMERCADOS		
33	Cenoura	-	1 KG	-	RS11,90	RS9,48	RS11,90	RS12,99	RS15,98	RS10,99	RS11,16	RS7,99	RS 15,98	RS 7,99	100,00%	RB SUPERMERCADOS		
34	Laranja	Pera	1 KG	-	RS7,99	RS4,98	RS7,99	RS3,90	RS4,98	RS5,99	RS4,99	RS6,98	RS 7,99	RS 3,99	100,25%	MULTISHOW		
35	Mamão	Hawai	1 KG	-	RS7,99	RS4,98	RS7,99	RS5,99	RS6,30	RS6,30	RS3,99	RS8,49	RS 8,49	RS 3,99	112,78%	RB SUPERMERCADOS		
36	Banana	Prata	1 KG	-	RS9,99	RS8,98	RS9,99	RS5,99	RS8,98	RS9,92	RS2,99	RS9,98	RS 9,99	RS 2,99	234,11%	RB SUPERMERCADOS		
37	Banana	da Terra	1 KG	-	RS9,99	RS7,98	RS9,99	RS8,99	RS7,98	RS9,98	RS9,98	RS9,98	RS 9,99	RS 7,98	25,19%	BH SUPERMERCADOS / BH (MASTERPLACE)		
38	Salada	Misto	Unidade	-	RS2,99	RS2,48	RS2,99	RS2,99	RS2,48	RS1,99	RS2,49	RS2,99	RS 2,99	RS 0,99	202,02%	MULTISHOW		
39	Cabolinha	Misto	Unidade	-	RS2,99	RS2,48	RS2,99	RS2,99	RS2,48	RS1,99	RS2,49	RS2,99	RS 2,99	RS 0,99	202,02%	MULTISHOW		
40	Alho	-	1 KG	-	RS21,98	RS29,90	RS21,98	RS29,90	RS29,90	RS29,90	RS29,90	RS29,98	RS 29,99	RS 18,99	57,93%	MULTISHOW		
41	Pimentão	Verde	1 KG	-	RS8,99	RS6,98	RS8,99	RS7,99	RS8,98	RS8,99	RS6,95	-	RS 9,99	RS 6,95	43,74%	RB SUPERMERCADOS		
HIGIENE PESSOAL																		
42	Sabonete	Em barra	85 G	LUX	RS2,49	RS1,99	RS2,39	RS1,99	RS3,29	RS2,59	RS3,69	RS2,69	RS 3,69	RS 1,99	85,43%	BH SUPERMERCADOS / BH (MASTERPLACE)		
43	Shampoo	325 ML	SEDA	RS9,90	RS9,90	RS18,99	RS12,99	RS12,99	RS13,40	RS13,49	RS13,49	RS13,99	RS 18,99	RS 9,90	91,52%	BH SUPERMERCADOS / BH (MASTERPLACE)		
44	Crene Dental	70 G	CLOSE UP	RS2,98	RS2,98	RS3,99	RS2,98	RS2,98	RS2,98	RS3,79	RS3,99	RS3,99	RS 4,99	RS 2,98	67,45%	BH SUPERMERCADOS / BH (MASTERPLACE)		
45	Desodorante Masculino	Rollon	50 ML	REXONA	RS11,79	RS11,80	RS11,99	-	RS9,90	RS11,99	RS11,98	RS11,49	RS 11,99	RS 9,90	21,11%	BH (MASTERPLACE MALL)		
46	Desodorante Feminino	Rollon	50 ML	REXONA	RS11,79	RS11,80	RS11,99	RS11,99	RS9,90	RS11,99	RS11,98	RS11,49	RS 11,99	RS 9,90	21,11%	BH (MASTERPLACE MALL)		
47	Papel Higiénico	30 metros - Folha Dupla	12 Rolos	MIMMO	RS17,79	RS16,80	RS15,98	RS21,90	RS16,80	RS15,99	RS15,98	RS15,99	RS 21,90	RS 15,98	37,09%	EXTRABOM / PERIM		
48	Fio Dental	100 Metros	Unidade	HILLO	RS5,99	RS5,99	RS5,99	RS5,99	RS5,25	RS5,99	RS6,58	RS7,99	RS 7,99	RS 4,28	80,68%	BH (MASTERPLACE MALL)		
49	Condicionador	325 ML	SEDA	RS11,90	RS16,99	RS17,99	RS16,99	RS11,90	RS15,99	RS15,98	RS16,98	RS17,99	RS 17,99	RS 11,90	51,17%	BH SUPERMERCADOS / BH (MASTERPLACE)		
50	Absorvente	Com abas	8 Unid.	SEMPRE LIVRE - ADAPT	-	RS5,45	-	RS5,45	RS5,06	RS6,99	RS6,99	RS 8,39	RS 5,06	66,81%	PERIM			
LIMPEZA DOMÉSTICA																		
51	Sabão	Em Pó - Caixa	1,6 KG	TIXAN	RS18,98	RS15,80	RS18,99	RS27,54	RS15,80	-	RS27,53	RS24,90	-	RS 27,54	RS 15,80	74,30%	BH SUPERMERCADOS / BH (MASTERPLACE)	
52	Sabão	Em Barra - 6Unid.	1 KG	RAZZO	RS12,98	RS11,70	RS14,99	RS14,99	RS11,70	-	RS14,99	RS19,98	RS 19,98	RS 11,70	70,77%	BH SUPERMERCADOS / BH (MASTERPLACE)		
53	Amaciante	-	2 L	MON BUJOU	RS9,99	RS9,78	RS9,78	RS9,78	RS9,78	RS9,78	RS9,78	RS9,78	RS 12,98	RS 9,78	62,78%	PERIM		
54	Especiã de Açú	8 Unid.	60 G	ASSOLAN	RS2,98	RS1,89	RS2,98	-	RS1,95	RS3,99	RS2,99	RS3,99	RS 3,99	RS 1,89	111,11%	BH SUPERMERCADOS		
55	Especiã de Cozinha	Multiuo	3 Unid.	ESFREBOM	RS6,59	RS6,39	-	-	RS6,40	RS6,40	RS6,40	RS6,40	RS 6,59	RS 4,98	32,33%	PERIM		
56	Água Sanitária	-	1 L	Q-BOA	RS3,98	RS3,98	RS4,49	RS3,98	RS4,49	RS4,49	RS4,49	RS4,49	RS 5,49	RS 3,98	37,94%	CARONE / BH / BH (MASTERPLACE MALL)		
57	Detergente Líquido	500 ML	LIMPOL	RS2,58	RS2,58	RS2,59	RS2,59	RS2,58	RS2,58	RS2,59	RS2,59	RS2,59	RS 3,79	RS 2,58	46,90%	CARONE / BH / BH (MASTERPLACE MALL)		
58	Alvejante sem Cloro	2 L	Q-BOA	RS2,99	RS2,99	RS2,99	RS2,99	RS2,99	RS2,99	RS2,99	RS2,99	RS2,99	RS 3,99	RS 2,99	9,54%	EXTRABOM		
59	Detergente Líquido	Rouças Brancas e Coloridas	3 L	BRILHANTE	RS29,99	RS29,90	RS29,90	RS29,90	RS29,90	RS29,99	RS33,98	RS39,90	RS42,90	RS 47,99	RS 29,90	60,50%	BH / EXTRABOM / BH (MASTERPLACE MALL)	
60	Inseticida Multi Base Água	Com óleo de Citronela	420 ML / 305 G	RAID	RS18,59	RS13,98	RS20,90	-	RS13,98	RS16,99	RS18,98	RS25,90	RS 25,90	RS 13,98	88,20%	BH / EXTRABOM / BH (MASTERPLACE MALL)		
HIGIENE E CUIDADOS INFANTIS																		
61	Shampoo Infantil	Baby																