

PESQUISA ITENS DE PRIMEIRA NECESSIDADE - JANEIRO/2024

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS										VARIÇÃO DE PREÇO			
					CARONE	BH SUPERMERCADOS	EXTRABOM	MULTISHOW	BH SUPERMERCADOS (Masterplace Mall)	OVELHA	PERIM	RB SUPERMERCADOS	SÃO JOSÉ	MAIOR PREÇO	MENOR PREÇO	VARIÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Consoiação	Goiaibeiras	Santo Antônio	Reta da Penha	Nova Palestina	Mata da Praia	Santa Martha	Centro					
ALIMENTAÇÃO																		
1	Arroz	Tipo 1 - Branco	1 KG	SEPE	RS26,90	RS26,90	RS26,90	RS26,90	RS27,90	RS34,99	RS26,90	RS24,98	RS26,99	RS34,99	RS24,98	40,07%	RB SUPERMERCADOS	
2	Feijão	Tipo 1 - Preto	1 KG	COMBRASIL	RS9,99	RS9,99	RS10,90	RS9,99	RS9,90	-	RS9,95	RS9,98	RS26,99	RS10,90	RS7,98	36,59%	BH SUPERMERCADOS	
3	Apicaz	Cereal	2 KG	ALCON	RS6,99	RS7,15	-	RS7,15	-	-	RS7,78	-	RS6,59	RS7,15	20,14%	BH SUPERMERCADOS / BH (MASTERPLACE)		
4	Macarrão	Massa com ovos - Espaguete	500 G	SARLONI	RS4,49	RS4,78	RS4,99	RS4,99	RS4,49	RS5,99	RS4,38	RS5,39	RS5,98	RS5,99	RS4,38	36,76%	PERIM	
5	Farinha de Mandioca	Tipo 1 - Branca	1 KG	LESTE	RS9,99	RS7,48	RS8,79	RS9,99	RS7,48	RS9,99	RS8,49	-	RS9,99	RS7,44	34,27%	PERIM		
6	Biscoito Salgado	Água e Sal	200 G	AYMORE	RS3,99	RS2,99	RS4,69	RS4,69	RS2,99	RS3,99	RS3,99	RS4,39	RS4,39	RS4,69	RS2,98	57,38%	BH SUPERMERCADOS / BH (MASTERPLACE)	
7	Biscoito Doce	Maisena	200 G	PIRAGUÉ	RS3,69	RS3,69	RS4,39	RS3,69	RS3,69	RS3,99	RS3,99	RS3,99	RS4,99	RS3,99	RS3,49	71,63%	CARONE	
8	Café	Pó - Pacote	250 G	N° UM	RS5,98	RS5,98	RS5,94	RS6,99	RS5,98	RS5,99	RS5,45	RS5,99	RS5,99	RS6,99	RS5,45	28,20%	PERIM	
9	Leite	Integral UHT Tipo A CX	1 L	SELTA	RS3,79	RS3,98	RS4,18	RS3,99	RS3,98	-	RS3,38	RS4,99	RS5,19	RS3,38	53,55%	PERIM		
10	Azeite de Oliva	Extra Virgem - Vidro	500 ML	GALO	RS39,89	RS43,50	RS36,90	RS41,99	RS42,40	RS57,99	RS42,40	RS42,98	RS57,99	RS36,90	57,15%	EXTRABOM		
11	Óleo	de Soja	900 ML	LIZA	RS6,48	-	-	-	-	-	RS6,78	-	RS6,79	RS6,48	4,76%	BH SUPERMERCADOS		
12	Óleo	de Canola	900 ML	LIZA	RS17,99	-	-	-	RS14,90	-	-	RS22,99	RS22,99	RS13,99	64,33%	EXTRABOM		
13	Ovos	Médicos - Brancos	30 Unid.	NISSAN	RS13,98	RS11,98	RS13,98	RS14,99	RS11,98	RS14,99	RS13,90	RS17,90	RS17,98	RS11,98	50,08%	BH SUPERMERCADOS / BH (MASTERPLACE)		
14	Leite em pó	Integral - Lata	380 G	NINHO	RS17,48	RS17,80	RS19,99	RS19,99	RS17,80	RS19,90	RS18,95	RS18,99	RS21,48	RS16,95	26,73%	PERIM		
15	Molho de Tomate	Tradicional - Sachê	340 G / 300 G	QUERO	RS2,68	RS2,68	RS3,37	RS3,99	RS2,68	RS3,79	RS3,20	RS1,98	RS3,49	RS3,99	RS1,98	101,52%	RB SUPERMERCADOS	
16	Sardinha enlatada	Com óleo	125 G	COQUEIRO	RS4,48	RS4,48	RS6,39	RS6,99	RS7,99	-	RS6,49	RS7,58	RS7,99	RS4,48	78,35%	CARONE / BH SUPERMERCADOS / BH (MASTERPLACE)		
17	Alum enlatado	Sólido óleo	170 G	COQUEIRO	RS8,98	RS12,99	-	-	RS8,98	-	-	-	RS12,99	RS8,98	44,65%	CARONE / BH SUPERMERCADOS / BH (MASTERPLACE)		
CARNES E AVES																		
18	Carne Bovina	Acém sem osso	1 KG	-	RS3,80	RS24,90	RS29,90	RS29,90	RS24,90	RS24,99	RS34,98	RS38,90	RS29,99	RS38,90	RS24,90	56,22%	BH SUPERMERCADOS / BH (MASTERPLACE)	
19	Carne Suína	Carê	1 KG	-	RS12,99	RS12,98	RS18,99	RS17,99	RS12,99	RS18,98	RS16,99	RS19,99	RS23,99	RS12,98	84,82%	BH SUPERMERCADOS / BH (MASTERPLACE)		
20	Frango	Inteiro - Congelado	1 KG	KI-FRANGO	-	-	-	RS14,99	-	-	RS19,80	-	RS13,90	RS19,80	42,45%	SÃO JOSÉ		
21	Frango	File de Peito - Congelado	1 KG	SADIA	RS20,99	-	RS21,90	RS22,90	RS22,90	-	RS23,90	-	RS23,90	RS20,99	13,86%	CARONE		
PADARIA																		
22	Pão	Francês	1 KG	-	RS19,99	RS10,98	RS16,99	RS13,99	RS10,90	RS14,99	RS16,80	RS15,98	RS19,90	RS19,99	RS10,90	83,39%	BH (MASTERPLACE MALL)	
23	Margarina	Com sal	500 G	QUALY	RS8,78	RS8,78	RS9,99	RS9,99	RS8,78	RS12,99	RS7,98	RS9,98	RS8,99	RS8,99	RS7,98	62,78%	PERIM	
24	Queijo Muçarela	Falado	1 KG	-	RS46,99	RS25,80	RS43,90	RS41,90	RS25,80	RS42,80	RS42,80	RS39,90	RS42,00	RS46,99	RS25,80	82,13%	BH SUPERMERCADOS / BH (MASTERPLACE)	
25	Apresentado	Falado	1 KG	-	RS22,99	RS27,90	RS26,90	RS27,90	RS16,98	RS19,99	RS24,98	RS21,90	RS39,99	RS39,99	RS16,98	135,51%	BH (MASTERPLACE MALL)	
26	Mortadela	Bologna Falada	1 KG	-	RS23,99	RS23,98	RS25,90	RS29,90	RS17,98	RS29,90	RS25,00	RS19,98	RS33,90	RS33,90	RS17,98	88,54%	BH (MASTERPLACE MALL)	
BEBIDAS																		
27	Suco Pronto para Beber	Premium - CX	1 L	MAGUARY	RS6,49	RS6,99	RS6,79	-	RS6,68	-	-	-	-	RS6,98	RS5,68	22,89%	BH (MASTERPLACE MALL)	
28	Refrigerante	Cola	2 L	COCA COLA	RS8,49	RS8,49	RS8,49	RS8,49	RS8,49	RS8,49	RS8,49	RS8,49	RS8,49	RS8,49	RS8,49	17,69%	BH SUPERMERCADOS / BH (MASTERPLACE)	
29	Refrigerante	Guaraná	2 L	CORCA	RS4,49	RS4,49	RS4,49	RS4,49	RS4,49	RS4,49	RS4,49	RS4,49	RS4,49	RS4,49	RS4,49	26,26%	EXTRABOM	
FRUTAS E VERDURAS																		
30	Tomate	Rasteiro	1 KG	-	RS9,99	RS9,99	RS9,99	RS9,99	RS9,99	RS9,99	RS9,99	RS9,99	RS10,98	RS10,98	RS5,99	83,31%	OVELHA	
31	Cebola	-	1 KG	-	RS10,90	RS6,98	RS10,90	RS5,79	RS6,48	RS7,99	RS9,21	RS4,99	RS6,68	RS10,90	RS4,99	116,44%	RB SUPERMERCADOS	
32	Batata	Inglês	1 KG	-	RS9,48	RS10,98	RS10,98	RS9,48	RS10,98	RS9,48	RS9,98	RS11,98	RS9,48	RS11,98	RS9,48	26,37%	BH SUPERMERCADOS / BH (MASTERPLACE)	
33	Cenoura	-	1 KG	-	RS11,90	RS10,98	RS11,90	RS11,90	RS13,98	RS12,99	RS11,90	RS11,98	RS14,98	RS14,98	RS10,98	36,43%	BH SUPERMERCADOS	
34	Laranja	Pêra	1 KG	-	RS6,99	RS4,48	RS3,99	RS3,99	RS4,48	RS4,49	RS6,99	RS3,98	RS5,98	RS6,99	RS3,98	75,63%	RB SUPERMERCADOS	
35	Mamão	Hawai	1 KG	-	RS4,99	RS6,99	RS4,99	RS4,99	RS4,99	RS4,99	RS4,99	RS4,99	RS4,99	RS4,99	RS4,99	75,63%	BH SUPERMERCADOS / BH (MASTERPLACE)	
36	Banana	Prata	1 KG	-	RS9,99	RS6,98	RS9,99	RS6,98	RS6,98	RS6,98	RS6,98	RS6,98	RS6,98	RS6,98	RS6,98	234,11%	RB SUPERMERCADOS	
37	Banana	da Terra	1 KG	-	RS9,49	RS6,98	RS9,49	RS6,98	RS6,98	RS6,98	RS6,98	RS6,98	RS6,98	RS6,98	RS6,98	42,98%	BH SUPERMERCADOS	
38	Salada	Maço	Unidade	-	RS2,99	RS2,48	RS2,99	RS2,99	RS2,48	RS2,48	RS2,48	RS2,99	RS2,99	RS2,99	RS2,99	131,78%	MULTISHOW	
39	Cebolinha	Maço	Unidade	-	RS2,99	RS2,48	RS2,99	RS2,99	RS2,48	RS2,48	RS2,48	RS2,99	RS2,99	RS2,99	RS2,99	131,78%	MULTISHOW	
40	Alho	-	1 KG	-	RS32,90	RS22,98	RS32,90	RS18,99	RS22,90	RS29,99	RS29,99	RS24,98	RS29,98	RS32,90	RS18,99	73,25%	MULTISHOW	
41	Pimentão	Verde	1 KG	-	RS6,99	RS6,99	RS6,99	RS6,99	RS6,98	RS6,30	RS5,99	-	RS6,99	RS6,99	RS5,98	16,89%	BH SUPERMERCADOS / BH (MASTERPLACE)	
HIGIENE PESSOAL																		
42	Sabonete	Em barra	85 G	LUX	RS2,59	RS3,19	RS2,89	RS3,99	RS1,99	RS2,29	RS2,59	RS3,89	RS2,79	RS3,99	RS1,99	100,50%	BH (MASTERPLACE MALL)	
43	Shampoo	SEDA	325 ML	SEDA	RS17,79	RS9,80	RS16,99	RS13,99	RS9,80	RS12,99	RS13,40	RS13,49	RS14,39	RS16,99	RS9,80	73,37%	BH SUPERMERCADOS / BH (MASTERPLACE)	
44	Creme Dental	Triplê	70 G	CLOSE UP	RS3,99	RS2,78	RS4,99	RS2,78	RS4,99	RS2,78	RS3,79	RS3,99	RS4,99	RS2,78	79,50%	BH SUPERMERCADOS / BH (MASTERPLACE)		
45	Desodorante Masculino	Rollon	50 ML	REXONA	RS10,59	RS10,40	RS11,99	RS10,59	RS10,40	RS11,99	RS11,60	RS11,49	RS11,99	RS10,40	15,29%	BH SUPERMERCADOS / BH (MASTERPLACE)		
46	Desodorante Feminino	Rollon	50 ML	REXONA	RS10,59	RS10,40	RS11,99	RS10,59	RS10,40	RS11,99	RS11,60	RS11,49	RS11,99	RS10,40	15,29%	BH SUPERMERCADOS / BH (MASTERPLACE)		
47	Papel Higiénico	30 metros - Folha Dupla	12 Rolos	MIMMO	RS16,98	RS16,80	RS16,98	RS19,99	RS16,80	RS15,99	RS15,98	-	RS15,99	RS19,99	RS15,98	25,09%	CARONE / PERIM	
48	Fio Dental	100 Metros	Unidade	HILLO	RS5,98	RS6,98	RS5,98	RS6,98	RS5,98	RS5,98	RS5,98	RS6,98	RS6,98	RS5,98	RS5,98	25,33%	PERIM	
49	Condicionador	325 ML	SEDA	RS18,99	RS11,99	RS16,99	RS11,99	RS11,99	RS14,99	RS15,98	RS16,98	RS17,99	RS11,99	RS11,99	69,59%	BH SUPERMERCADOS / BH (MASTERPLACE)		
50	Absorvente	Com abas	8 Unid.	SEMPRE LIVRE - ADAPT	RS5,45	RS5,79	-	-	RS5,45	RS6,49	RS4,62	RS6,99	RS6,99	RS8,39	RS4,62	81,60%	PERIM	
LIMPEZA DOMÉSTICA																		
51	Sabão	Em Pó - Caixa	1,6 KG	TIXAN	RS16,83	RS16,90	RS15,90	RS27,54	RS16,90	RS24,99	RS28,98	RS24,90	-	RS28,98	RS15,90	82,26%	EXTRABOM	
52	Sabão	Em Barra - Sólido	1 KG	RAZZO	RS11,70	RS11,99	RS11,99	RS11,70	RS11,99	RS11,99	RS11,98	RS11,98	RS11,98	RS11,70	RS11,70	70,77%	BH SUPERMERCADOS / BH (MASTERPLACE)	
53	Amaciante	2 L	MON BUJOU	RS9,29	RS9,79	RS9,79	RS11,99	RS9,79	-	RS10,98	RS11,98	RS9,89	RS11,99	RS9,29	29,06%	CARONE		
54	Espuma de Aço	60 G	ASSOLAN	RS4,99	RS1,80	RS1,80	RS2,99	RS1,95	-	RS2,22	RS3,59	RS4,99	RS1,80	RS1,80	142,86%	BH SUPERMERCADOS		
55	Espuma de Cozinha	Multuso	3 Unid.	ESFREBOM	RS5,40	RS5,99	-	-	RS5,40	-	RS5,99	-	RS5,99	RS4,99	20,04%	BH SUPERMERCADOS / BH (MASTERPLACE)		
56	Água Sanitária	-	1 L	Q-BOA	RS3,98	RS3,98	RS3,99	RS4,49	RS3,98	RS3,99	RS4,45	RS4,88	RS4,88	RS3,98	50,50%	CARONE / BH SUPERMERCADOS / BH (MASTERPLACE)		
57	Detergente Líquido	-	500 ML	LIMPOL	RS2,48	RS2,59	RS2,59	RS2,99	RS2,58	RS2,49	RS2,58	RS2,57	RS4,68	RS2,59	RS2,48	20,56%	BH SUPERMERCADOS	
58	Alvejante sem Cloro	-	2 L	Q-BOA	RS22,99	-	RS23,99	-	RS22,99	-	RS22,00	-	RS22,99	RS21,90	9,54%	EXTRABOM		
59	Detergente Líquido	Rouças Brancas e Coloridas	3 L	BRLHANTE	RS26,99	-	RS26,99	-	RS26,99	RS47,99	RS30,95	RS39,90	RS42,90	RS47,99	RS29,90	69,50%	EXTRABOM	
60	Insecticida Multi Base Água	Com óleo de Citronela	420 ML / 365 G	RAID	RS17,99	RS16,98	RS17,99	RS17,99	RS16,98	RS19,99	RS25,90	RS19,98	RS25,90	RS13,99	85,13%	CARONE		
HIGIENE E CUIDADOS INFANTIS																		
61	Shampoo Infantil	Baby	200 ML	JOHNSON'S	-	-	-	-	RS19,90	RS24,99	RS21,28	-	RS26,90	RS26,90	RS19,90	35,18%</		