

**PESQUISA ITENS DE PRIMEIRA NECESSIDADE – JULHO/2021**

ITEM	PRODUTO	ESPECIFICAÇÃO	QUANTIDADE	MARCA	SUPERMERCADOS										VARIÇÃO DE PREÇO			
					CARONE	EPA	EXTRABOM	MULTISHOW	OK HIPERMERCADO	OVELHA	PERIM	RB SUPERMERCADOS	SÃO JOSÉ	MAIOR PREÇO	MENOR PREÇO	VARIÇÃO (%)	PRODUTO MAIS BARATO	
					Jardim Camburi	Consoação	Colabelras	Santo Antônio	Rota da Penha	Nova Palestina	Moeta da Praia	Santa Martha	Centro					
<b>ALIMENTAÇÃO</b>																		
1	Arroz	Tipo 1 - Branco	5 Kg	SEPE	R\$18,88	R\$18,90	R\$18,70	R\$17,99	R\$19,90	R\$24,99	R\$19,40	R\$20,90	R\$22,95	R\$ 24,99	R\$ 17,99	38,91%	MULTISHOW	
2	Fajão	Tipo 1 - Preto	1 Kg	JULIU	R\$9,29	-	R\$9,79	R\$9,79	R\$9,19	-	R\$7,99	R\$7,99	R\$9,88	R\$ 9,88	R\$ 7,99	23,81%	PERIM	
3	Açúcar	Cristal	2 Kg	ALCON	R\$5,89	R\$5,48	R\$6,19	R\$6,99	-	-	R\$5,68	R\$6,19	-	R\$ 6,99	R\$ 5,48	27,55%	EPA	
4	Macarrão	Massa com ovos - Espaguete	500 G	SARLONI	R\$3,49	R\$3,48	R\$5,39	R\$3,49	-	R\$3,19	R\$3,58	R\$3,49	R\$4,28	R\$ 5,39	R\$ 3,19	68,97%	OVELHA	
5	Farinha de Mandioca	Tipo 1 - Branca	1 Kg	NICO	-	-	R\$3,89	R\$3,99	-	R\$3,79	-	R\$3,89	R\$ 3,99	R\$ 3,79	5,28%	OVELHA		
6	Biscoito Salgado	Água e Sal	200 G	BAUDUCCO	R\$2,29	-	R\$2,29	-	-	-	R\$2,69	-	R\$2,49	R\$ 2,69	R\$ 2,29	17,85%	EPA	
7	Biscoito Doce	Maisena	200 G	AYMORE	-	R\$2,38	R\$3,39	-	-	-	R\$3,58	R\$3,79	R\$3,97	R\$ 3,97	R\$ 2,38	66,81%	EPA	
8	Café	Pó - Pacote	250 G	NUMERO 1	-	R\$3,58	R\$3,99	R\$3,99	-	R\$4,49	R\$3,56	R\$3,99	R\$4,79	R\$ 4,79	R\$ 3,56	34,55%	PERIM	
9	Leite	Integral UHT Tipo A CX	1 L	SELITA	R\$4,29	R\$4,29	R\$3,98	R\$3,99	-	R\$4,49	R\$3,89	R\$4,29	R\$4,68	R\$ 4,68	R\$ 3,89	20,31%	PERIM	
10	Azeite de Oliva	Extra Virgem - Vidro	500 ML	BORGES	R\$21,89	-	R\$22,90	R\$25,99	-	R\$22,49	R\$19,94	-	R\$24,49	R\$ 25,99	R\$ 19,94	30,34%	PERIM	
11	Óleo	de Soja	900 ML	SOYA	R\$7,38	-	R\$7,85	-	-	R\$7,45	R\$6,84	-	R\$7,99	R\$ 7,99	R\$ 6,84	16,81%	PERIM	
12	Óleo de Canola	-	900ML	LIZA	-	R\$10,58	R\$14,59	-	-	R\$10,59	-	R\$14,99	R\$16,29	R\$ 16,29	R\$ 10,58	53,97%	EPA	
13	Ovos	Médios - Brancos	30 uni	-	R\$12,70	R\$15,98	R\$12,70	R\$12,90	R\$14,90	R\$11,99	R\$12,98	R\$11,98	R\$17,99	R\$ 17,99	R\$ 11,98	50,17%	RB SUPERMERCADOS	
14	Leite em pó	Integral - Sachê	800 G	PIRACANLUBA	R\$31,99	-	R\$25,90	-	-	-	R\$28,90	-	R\$31,99	R\$ 28,90	R\$ 25,90	23,51%	EXTRABOM	
15	Molho de Tomate	Tradicional - Sachê	340 G	PREDLECTA	R\$1,88	-	R\$2,29	-	-	-	R\$2,99	-	R\$1,99	R\$2,79	R\$ 1,88	48,80%	EPA	
16	Sardinha enlatada	Com óleo	125G	88	R\$4,99	-	R\$4,59	-	-	R\$5,99	-	R\$4,68	-	R\$ 5,99	R\$ 4,59	30,50%	EXTRABOM	
17	Atum enlatado	Sólido óleo	140G	88	R\$7,29	-	R\$7,79	-	-	R\$4,96	-	R\$9,98	-	R\$ 9,98	R\$ 4,96	101,21%	PERIM	
<b>CARNES E AVES</b>																		
18	Carne Bovina	Acém sem osso	1 Kg	-	R\$36,98	R\$36,80	R\$34,90	R\$29,99	R\$33,90	R\$27,99	R\$35,45	R\$33,99	R\$36,75	R\$ 36,98	R\$ 27,99	32,12%	OVELHA	
19	Carne Suína	Carre	1 Kg	-	R\$19,98	-	R\$15,99	R\$16,99	-	R\$21,99	R\$17,95	R\$18,97	R\$18,99	R\$ 21,99	R\$ 15,99	37,62%	EXTRABOM	
20	Frango	Inteiro - Congelado	1 Kg	KIFRANGO	R\$9,99	R\$7,80	R\$7,99	R\$7,99	R\$11,39	-	R\$9,25	-	R\$8,49	R\$10,39	R\$ 7,80	46,03%	EPA	
<b>PADARIA</b>																		
21	Pão	Francês	1 Kg	-	R\$15,90	R\$11,80	R\$9,99	R\$10,99	R\$8,99	R\$11,99	R\$14,90	R\$10,98	R\$15,95	R\$ 15,95	R\$ 8,99	128,19%	OK HIPERMERCADO	
22	Margarina	Com sal	500 G	CLAYBOM	R\$4,19	R\$6,28	-	R\$13,99	R\$6,59	R\$6,28	R\$6,28	R\$6,98	R\$13,99	R\$ 13,99	R\$ 4,19	233,89%	CARONE	
23	Queijo Mussarela	Fatiado	1 Kg	-	R\$37,90	R\$36,80	R\$33,90	R\$39,99	R\$42,99	R\$44,99	R\$36,90	R\$39,90	R\$44,90	R\$ 44,99	R\$ 33,90	32,71%	EXTRABOM	
24	Apresentado	Fatiado	1 Kg	-	R\$23,59	R\$15,80	R\$13,69	R\$22,99	R\$15,49	R\$19,99	R\$16,98	R\$18,79	R\$24,90	R\$ 24,90	R\$ 13,69	81,88%	EXTRABOM	
25	Mortadela	Bologna Fatiada (não defumada)	1 Kg	-	R\$25,98	R\$8,98	R\$6,69	R\$29,99	R\$14,99	R\$17,99	R\$18,98	R\$17,99	R\$27,90	R\$ 29,99	R\$ 6,69	348,28%	EXTRABOM	
<b>BEBIDAS</b>																		
26	Suco Pronto para Beber	Premium - CX	1L	DA FRUTA	R\$3,45	R\$3,48	R\$4,39	-	-	R\$3,99	R\$3,38	-	R\$4,38	R\$ 4,39	R\$ 3,38	29,88%	PERIM	
27	Refrigerante	Cola	2 L	COORA	R\$2,98	R\$2,98	R\$3,19	R\$3,49	R\$3,09	R\$3,99	R\$3,38	R\$3,69	R\$3,45	R\$ 3,45	R\$ 2,98	33,88%	EPA	
28	Refrigerante	Guarana	2L	COORA	R\$3,65	R\$3,58	R\$3,69	R\$3,29	R\$3,19	R\$4,05	R\$3,79	R\$3,79	R\$4,05	R\$ 4,05	R\$ 3,19	26,96%	OK HIPERMERCADO	
<b>FRUTAS E VERDURAS</b>																		
29	Tomate	Rasteiro	1 Kg	-	R\$6,99	R\$6,98	R\$6,99	R\$3,99	R\$4,99	R\$6,79	R\$5,98	R\$3,99	R\$6,30	R\$ 6,99	R\$ 3,99	75,19%	MULTISHOW / RB SUPERMERCADOS	
30	Cebola	-	1 Kg	-	R\$3,99	R\$4,98	R\$2,49	R\$2,75	R\$3,99	R\$4,29	R\$3,98	R\$2,49	R\$3,98	R\$ 4,98	R\$ 2,49	100,00%	EXTRABOM / RB SUPERMERCADOS	
31	Batata	Inglêsa	1 kg	-	R\$2,99	R\$2,48	R\$2,99	R\$2,99	R\$2,99	R\$3,29	R\$2,98	R\$1,99	R\$3,49	R\$ 3,49	R\$ 1,99	94,97%	SÃO JOSÉ	
32	Cenoura	-	1 kg	-	R\$3,99	R\$3,48	R\$3,99	R\$1,99	R\$2,99	R\$2,98	R\$2,98	R\$1,98	R\$1,79	R\$3,99	R\$ 1,79	122,91%	SÃO JOSÉ	
33	Laranja	Piña	1 kg	-	R\$4,99	R\$4,98	R\$4,99	R\$2,79	R\$3,99	R\$3,49	R\$3,99	R\$2,49	R\$2,49	R\$2,49	R\$ 1,49	100,40%	RB SUPERMERCADOS	
34	Mamão	Hawai	1 kg	-	R\$3,99	R\$3,98	R\$3,99	R\$3,99	R\$3,99	R\$2,61	R\$1,49	R\$3,90	R\$4,08	R\$ 4,08	R\$ 1,49	234,23%	RB SUPERMERCADOS	
35	Banana	Prata	1 kg	-	R\$5,99	R\$4,98	R\$2,49	R\$2,75	R\$3,99	R\$2,99	R\$4,50	R\$1,96	R\$2,99	R\$ 5,99	R\$ 1,96	207,18%	RB SUPERMERCADOS	
36	Banana	da Terra	1 Kg	-	R\$5,99	R\$7,98	R\$5,99	R\$5,99	R\$6,49	R\$6,49	R\$5,10	R\$5,99	R\$5,79	R\$ 5,99	R\$ 4,99	59,92%	OK HIPERMERCADO	
37	Salsa	Maco	Unidade	-	R\$1,99	R\$1,98	R\$1,99	R\$1,99	R\$2,29	R\$1,79	R\$1,90	R\$1,19	R\$1,88	R\$2,29	R\$ 0,99	131,31%	MULTISHOW	
38	Cebolinha	Maco	Unidade	-	R\$1,99	R\$1,98	R\$1,99	R\$0,99	R\$2,29	R\$1,79	R\$1,90	R\$1,19	R\$1,88	R\$ 2,29	R\$ 0,99	131,31%	MULTISHOW	
39	Alho	-	1kg	-	R\$24,90	R\$22,98	R\$24,90	R\$19,99	R\$24,90	R\$23,99	R\$23,80	R\$18,99	R\$24,90	R\$ 24,90	R\$ 18,99	31,12%	RB SUPERMERCADOS	
40	Pimentão	Verde	1kg	-	R\$4,99	R\$4,98	R\$4,99	R\$4,99	R\$3,99	R\$4,99	R\$3,93	R\$3,49	R\$4,98	R\$ 4,99	R\$ 3,49	42,98%	RB SUPERMERCADOS	
<b>HIGIENE PESSOAL</b>																		
41	Sabonete	Em barra	85 G	LUX	R\$1,59	R\$1,48	R\$1,77	R\$1,59	R\$1,47	R\$1,69	R\$1,48	R\$1,85	R\$1,89	R\$ 1,47	R\$ 1,47	28,57%	OK HIPERMERCADO	
42	Shampoo	-	350ML	PALMOLIVE	R\$9,29	R\$7,48	R\$8,79	R\$10,99	R\$9,98	R\$10,99	R\$9,98	R\$10,99	R\$10,99	R\$ 10,99	R\$ 7,48	46,83%	EPA	
43	Creme Dental	Tripla Limpeza completa	70 G	SORRISO	R\$1,46	-	R\$2,39	R\$2,39	-	R\$2,49	-	R\$2,98	-	R\$2,98	R\$ 1,46	104,11%	CARONE	
44	Desodorante Masculino	Rolion	50 ML	NIVEA	R\$7,79	R\$6,98	R\$7,79	-	-	R\$8,49	R\$6,55	R\$10,98	R\$11,99	R\$ 11,99	R\$ 6,55	83,05%	PERIM	
45	Desodorante Feminino	Rolion	50 ML	NIVEA	R\$7,79	R\$6,98	R\$7,79	-	-	R\$8,49	R\$6,55	R\$10,98	R\$11,99	R\$ 11,99	R\$ 6,55	29,62%	PERIM	
46	Papel Higiênico	60 metros - Folha Simples	12 Rolos	PALOMA	R\$12,89	-	R\$12,99	R\$12,99	-	R\$11,99	-	R\$13,48	R\$12,90	-	R\$ 11,99	12,43%	OVELHA	
47	Fio Dental	100 Metros	Unidade	HILLO	R\$4,59	R\$5,48	R\$4,59	R\$4,59	R\$4,10	R\$4,10	R\$4,10	R\$4,10	R\$4,10	R\$ 4,10	R\$ 4,10	33,00%	PERIM	
48	Condicionador	-	325 ML	PALMOLIVE	R\$11,59	R\$8,98	R\$11,59	R\$10,59	R\$9,48	R\$10,90	R\$11,28	R\$11,90	R\$13,90	R\$ 13,90	R\$ 8,98	55,99%	EPA	
<b>LIMPEZA DOMÉSTICA</b>																		
49	Sabão	Em Pó - Caixa	1 Kg	INVICTO	-	-	R\$6,59	R\$7,39	-	R\$8,99	R\$6,35	R\$8,49	-	R\$ 8,99	R\$ 6,35	41,57%	PERIM	
50	Sabão	Em Barra - 5unid.	1 Kg	RAZZO	R\$9,99	-	R\$9,79	R\$9,99	R\$9,89	R\$10,99	R\$9,50	R\$11,69	-	R\$11,69	R\$ 9,50	26,21%	PERIM	
51	Anaciante	-	2 L	Q-BOA	-	-	R\$6,59	R\$6,79	-	R\$10,49	R\$6,50	R\$6,75	R\$8,29	R\$ 8,29	R\$ 5,60	48,04%	PERIM	
52	Espuma de Aço	8 unid.	60 G	ASSOLAN	R\$1,89	-	R\$2,15	R\$1,99	-	R\$2,48	R\$1,48	R\$1,79	R\$2,59	R\$ 2,59	R\$ 1,48	75,00%	PERIM	
53	Espuma de Cozinha	Multuso	3 uni	WISH	R\$4,88	-	-	-	-	R\$3,80	-	R\$4,88	-	R\$4,88	R\$ 3,80	24,81%	OVELHA	
54	Água Sanitária	-	1 L	Q-BOA	R\$3,39	-	R\$4,35	R\$3,99	-	R\$3,49	R\$3,80	R\$4,49	R\$4,49	R\$ 4,49	R\$ 3,39	32,45%	CARONE	
55	Detergente Líquido	-	500 ML	LIMPOL	R\$1,88	R\$1,58	R\$1,89	R\$2,19	R\$1,95	R\$2,79	R\$1,95	R\$2,19	R\$2,28	R\$ 2,79	R\$ 1,58	76,58%	EPA	
56	Alvejante sem Cloro	-	2L	BILHANTE	R\$19,99	R\$24,88	R\$20,90	-	R\$18,98	R\$17,69	R\$18,99	R\$18,79	R\$24,88	R\$ 24,88	R\$ 17,69	37,86%	PERIM	
57	Detergente Líquido	Roupa Branca e Coloridas	3L	QMD	R\$36,89	R\$36,89	R\$36,89	R\$36,89	R\$34,99	R\$34,99	R\$36,89	R\$36,89	R\$36,89	R\$ 36,89	R\$ 30,85	26,05%	CARONE	
58	Inseticida Multi Base Água	Com óleo de Citronela	420ML / 365G	RAID	R\$10,99	R\$10,58	R\$11,99	-	R\$11,39	R\$13,99	R\$11,85	R\$12,19	R\$15,80	R\$ 15,80	R\$ 10,58	50,28%	EPA	
<b>HIGIENE E CUIDADOS INFANTIS</b>																		
59	Fraldas Descartáveis	Tamanho M - Supersec	30 uni	PAMPERS	-	-	-	R\$33,90	-	-	-	-	R\$36,98	R\$ 36,98	R\$ 33,90	9,09%	MULTISHOW	
60	Shampoo Infantil	Baby	200 ML	JOHNSON	R\$10,49	R\$10,80	R\$14,39	-	-	R\$11,79	R\$14,99	R\$13,89	R\$16,79	R\$ 16,79	R\$ 10,49	60,06%	CARONE	
61	Sabonete Infantil	Em Barra	75 G	HUGGIES - TM	R\$2,89	-	-	-	-	-	R\$2,75	R\$2,99	-	R\$ 2,99	R\$ 2,75	8,73%	PERIM	
62	Talco para Bebê	-	200 G	JOHNSON	R\$19,99	R\$16,98	R\$19,99	-	-	R\$16,79	R\$19,99							